

CONTRACT



KSDK
1000 Market Street
St. Louis, MO 63101
(314)421-5055

www.ksdk.com

And:

Smart Media Group Inc/ POL
814 King Street
Alexandria, VA 22314

Contract / Revision		Alt Order #
711195 /		06301481
Product		
MARTIN FOR ATTY GEN		
Contract Dates	Estimate #	
09/24/12 - 10/01/12	924C01	
Advertiser	Original Date / Revision	
Martin, E / R / Attorney General	09/21/12 / 09/21/12	
Billing Cycle	Billing Calendar	Cash/Trade
WEEKLY	Broadcast	Cash
Station	Account Executive	Sales Office
KSDK	Kristin Waskie	Telerep Philadel
Special Handling		
Demographic		
Adults 35+		
IDB#	Advertiser Code	Product Code
1046		
Agency Ref	Advertiser Ref	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Spots/			Type	Spots	Amount
									Rate	Rtn	Week			
N 1	KSDK	09/24/12	09/30/12	Jeopardy	430-5p		:30					NM	0	\$0.00
		Start Date	End Date	Weekdays				Spots/Week	Rate	Rating				
Week:	09/24/12	09/30/12	M-----					1	\$450.00	5.30				
	Spot	Ch	Date Range	Description					Start/End Time	Weekdays	Length			
	1	KSDK	09/24/12-09/30/12	Jeopardy	430-5p		:30					\$450.00	5.30	NM
	Credited													
N 2	KSDK	09/24/12	09/30/12	Jeopardy	430-5p		:30					NM	0	\$0.00
		Start Date	End Date	Weekdays				Spots/Week	Rate	Rating				
Week:	09/24/12	09/30/12	--W----					1	\$450.00	5.30				
	Spot	Ch	Date Range	Description					Start/End Time	Weekdays	Length			
	1	KSDK	09/24/12-09/30/12	Jeopardy	430-5p		:30					\$450.00	5.30	NM
	Credited													
N 3	KSDK	09/24/12	09/30/12	Jeopardy	430-5p		:30					NM	0	\$0.00
		Start Date	End Date	Weekdays				Spots/Week	Rate	Rating				
Week:	09/24/12	09/30/12	----F--					1	\$450.00	5.30				
	Spot	Ch	Date Range	Description					Start/End Time	Weekdays	Length			
	1	KSDK	09/24/12-09/30/12	Jeopardy	430-5p		:30					\$450.00	5.30	NM
	Credited													
N 4	KSDK	09/24/12	09/30/12	6-7a	6-7A		:30					NM	0	\$0.00
		Start Date	End Date	Weekdays				Spots/Week	Rate	Rating				
Week:	09/24/12	09/30/12	M-----					1	\$450.00	3.40				
	Spot	Ch	Date Range	Description					Start/End Time	Weekdays	Length			
	1	KSDK	09/24/12-09/30/12	6-7a	6-7A		:30					\$450.00	3.40	NM
	Credited													
N 5	KSDK	09/24/12	09/30/12	6-7a	6-7A		:30					NM	0	\$0.00
		Start Date	End Date	Weekdays				Spots/Week	Rate	Rating				
Week:	09/24/12	09/30/12	-T-----					1	\$450.00	3.40				
	Spot	Ch	Date Range	Description					Start/End Time	Weekdays	Length			
	1	KSDK	09/24/12-09/30/12	6-7a	6-7A		:30					\$450.00	3.40	NM
	Credited													
N 6	KSDK	09/24/12	09/30/12	6-7a	6-7A		:30					NM	0	\$0.00
		Start Date	End Date	Weekdays				Spots/Week	Rate	Rating				

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TERMS: Due 15th day of the Month following Broadcast.



KSDK
1000 Market Street
St. Louis, MO 63101
(314)421-5055

www.ksdk.com

Contract / Revision 711195 /	Alt Order # 06301481
Product MARTIN FOR ATTY GE	Estimate # 924C01
<u>Original Date / Revision</u> 09/21/12 / 09/21/12	

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Contract / Revision	Alt Order #
711195 /	06301481

Contract Dates	Product	Estimate #
09/24/12 - 10/01/12	MARTIN FOR ATTY GE	924C01

Advertiser	Original Date / Revision
Martin,E / R / Attorney Ger	09/21/12 / 09/21/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Spots/				
									Rate	Rtn	Type	Spots	Amount
									Rate	Rtg	Type		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Start/End Time</u>	<u>Weekdays</u>			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>				<u>Rate</u>	<u>Length</u>			
1	KSDK	09/24/12-09/30/12		NBC Today	7-9A				7-9A	-----F---		\$450.00	3.80 NM
<i>Credited</i>													
N 15	KSDK	10/01/12	10/01/12	NBC Today	7-9A				7-9A			:30	NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>	<u>Length</u>			
		Week: 10/01/12	10/07/12	M-----					\$450.00	3.80			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>				<u>Start/End Time</u>	<u>Weekdays</u>			
	1	KSDK	10/01/12-10/07/12	NBC Today	7-9A				7-9A	M-----		:30	\$450.00 3.80 NM
<i>Credited</i>													
N 16	KSDK	09/24/12	09/30/12	NBC Today Show (Sa)	7-9A							:30	NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>	<u>Length</u>			
		Week: 09/24/12	09/30/12	-----S-					\$350.00	2.90			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>				<u>Start/End Time</u>	<u>Weekdays</u>			
	1	KSDK	09/24/12-09/30/12	NBC Today Show (Sa)	7-9A				7-9A	-----Sa--		:30	\$350.00 2.90 NM
<i>Credited</i>													
N 17	KSDK	09/24/12	09/30/12	Sat 9-10a	9-10A							:30	NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>	<u>Length</u>			
		Week: 09/24/12	09/30/12	-----S-					\$350.00	4.50			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>				<u>Start/End Time</u>	<u>Weekdays</u>			
	1	KSDK	09/24/12-09/30/12	Sat 9-10a	9-10A				9-10A	-----Sa--		:30	\$350.00 4.50 NM
<i>See MG 17.2</i>													
	2	KSDK	09/30/12-09/30/12	Sun 9-10a	9-10A							:30	\$350.00 4.50 NM
<i>(C) Credited</i>													
N 18	KSDK	09/24/12	09/30/12	News Channel 5 at 5P	5-530P							:30	NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>	<u>Length</u>			
		Week: 09/24/12	09/30/12	-T-----					\$800.00	5.10			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>				<u>Start/End Time</u>	<u>Weekdays</u>			
	1	KSDK	09/24/12-09/30/12	News Channel 5 at 5P	5-530P				5-530P	-Tu-----		:30	\$800.00 5.10 NM
<i>Credited</i>													
N 19	KSDK	09/24/12	09/30/12	News Channel 5 at 6P	6-630P							:30	NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>	<u>Length</u>			
		Week: 09/24/12	09/30/12	M-----					\$900.00	8.60			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>				<u>Start/End Time</u>	<u>Weekdays</u>			
	1	KSDK	09/24/12-09/30/12	News Channel 5 at 6P	6-630P				6-630P	M-----		:30	\$900.00 8.60 NM
<i>Credited</i>													
N 20	KSDK	09/24/12	09/30/12	News Channel 5 at 6P	6-630P							:30	NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>	<u>Length</u>			
		Week: 09/24/12	09/30/12	-T-----					\$900.00	8.60			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>				<u>Start/End Time</u>	<u>Weekdays</u>			
	1	KSDK	09/24/12-09/30/12	News Channel 5 at 6P	6-630P				6-630P	-Tu-----		:30	\$900.00 8.60 NM
<i>Credited</i>													
N 21	KSDK	09/24/12	09/30/12	News Channel 5 at 6P	6-630P							:30	NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>	<u>Length</u>			
		Week: 09/24/12	09/30/12	--W----					\$900.00	8.60			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>				<u>Start/End Time</u>	<u>Weekdays</u>			
	1	KSDK	09/24/12-09/30/12	News Channel 5 at 6P	6-630P				6-630P	--W-----		:30	\$900.00 8.60 NM
<i>Credited</i>													
N 22	KSDK	09/24/12	09/30/12	News Channel 5 at 6P	6-630P							:30	NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>	<u>Length</u>			
		Week: 09/24/12	09/30/12										

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711195 /	06301481	
Contract Dates	Product	Estimate #
09/24/12 - 10/01/12	MARTIN FOR ATTY GE	924C01
Advertiser		
Martin,E / R / Attorney Ger		
Original Date / Revision		
09/21/12 / 09/21/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Spots/			
									Rate	Rating	Spots	
Week:		Start Date	End Date	Weekdays					Rate	Rating	Spots	Amount
Week: 09/24/12		09/24/12	09/30/12	---T---				1	\$900.00	8.60		
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Rtg	Type	
1	KSDK	09/24/12-09/30/12		News Channel 5 at 6P	6-630P	-----Th-----	:30		\$900.00	8.60	NM	
Credited												
N 23	KSDK	09/24/12	09/30/12	News Channel 5 at 6P	6-630P			:30			NM	0 \$0.00
Week:	09/24/12	Start Date	09/30/12	End Date	Weekdays			1	\$900.00	8.60		
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Rtg	Type	
1	KSDK	09/24/12-09/30/12		News Channel 5 at 6P	6-630P	-----F-----	:30		\$900.00	8.60	NM	
Credited												
N 24	KSDK	10/01/12	10/01/12	News Channel 5 at 6P	6-630P			:30			NM	0 \$0.00
Week:	10/01/12	Start Date	10/07/12	End Date	Weekdays			1	\$1,100.00	8.60		
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Rtg	Type	
1	KSDK	10/01/12-10/07/12		News Channel 5 at 6P	6-630P	M-----	:30		\$1,100.00	8.60	NM	
Credited												
N 25	KSDK	09/24/12	09/30/12	News Channel 5 at 6P Sat	6-630P			:30			NM	0 \$0.00
Week:	09/24/12	Start Date	09/30/12	End Date	Weekdays			1	\$425.00	6.80		
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Rtg	Type	
1	KSDK	09/24/12-09/30/12		News Channel 5 at 6P Sat	6-630P	-----Sa--	:30		\$425.00	6.80	NM	
See MG 25.2,25.3,25.4												
2	KSDK	09/26/12-09/28/12		News 5 at Four	4-430P	---WThF---	:30		\$400.00	6.80	NM	
Credited												
3	KSDK	09/26/12-09/28/12		News 5 at Four	4-430P	---WThF---	:30		\$400.00	6.80	NM	
Credited												
4	KSDK	09/29/12-09/29/12		NBC Today Show (Sa)	7-9A	-----Sa--	:30		\$525.00	6.80	NM	
Credited												
N 26	KSDK	09/24/12	09/30/12	News Channel 5 at 5P Sun	5-530P			:30			NM	0 \$0.00
Week:	09/24/12	Start Date	09/30/12	End Date	Weekdays			1	\$450.00	6.70		
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Rtg	Type	
1	KSDK	09/24/12-09/30/12		News Channel 5 at 5P Sun	5-530P	-----Su	:30		\$450.00	6.70	NM	
Credited												
N 27	KSDK	09/24/12	09/30/12	Tonight Show	1035-1137p			:30			NM	0 \$0.00
Week:	09/24/12	Start Date	09/30/12	End Date	Weekdays			1	\$250.00	2.80		
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Rtg	Type	
1	KSDK	09/24/12-09/30/12		Tonight Show	1035-1137p	-----Th----	:30		\$250.00	2.80	NM	
Credited												
N 28	KSDK	09/24/12	09/30/12	Tonight Show	1035-1137p			:30			NM	0 \$0.00
Week:	09/24/12	Start Date	09/30/12	End Date	Weekdays			1	\$250.00	2.80		
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Rtg	Type	
1	KSDK	09/24/12-09/30/12		Tonight Show	1035-1137p	-----F----	:30		\$250.00	2.80	NM	
Credited												
N 29	KSDK	10/01/12	10/01/12	Tonight Show	1035-1137p			:30			NM	0 \$0.00
Week:	10/01/12	Start Date	10/07/12	End Date	Weekdays			1	\$450.00	2.80		

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Contract / Revision	Alt Order #
711195 /	06301481

Contract Dates	Product	Estimate #
09/24/12 - 10/01/12	MARTIN FOR ATTY GE	924C01

Advertiser	Original Date / Revision
Martin,E / R / Attorney Ger	09/21/12 / 09/21/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Spots/				
									Rate	Rtn	Type	Spots	Amount
		Start Date	End Date	Weekdays					Rate	Rtg	Type		
	Spot	Ch	Date Range	Description					Start/End Time	Weekdays	Length		
1	KSDK	10/01/12-10/07/12		Tonight Show	1035-1137p	M-----	:30		\$450.00	2.80	NM		
<i>Credited</i>													
N 30	KSDK	09/24/12	09/30/12	LN (Sa)	10-1035p		:30				NM	0	\$0.00
Week: 09/24/12 - 09/30/12													
	Start Date	End Date	Weekdays		Rate	Rating							
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Rtg	Type		
1	KSDK	09/24/12-09/30/12		LN (Sa)	10-1035p	-----Sa--	:30		\$1,200.00	5.90	NM		
<i>Credited</i>													
N 31	KSDK	09/24/12	09/30/12	630-7P Wheel of Fortune	630-7P		:30				NM	0	\$0.00
Week: 09/24/12 - 09/30/12													
	Start Date	End Date	Weekdays		Rate	Rating							
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Rtg	Type		
1	KSDK	09/24/12-09/30/12		630-7P Wheel of Fortune	630-7P	M-----	:30		\$900.00	9.00	NM		
<i>Credited</i>													
N 32	KSDK	09/24/12	09/30/12	630-7P Wheel of Fortune	630-7P		:30				NM	0	\$0.00
Week: 09/24/12 - 09/30/12													
	Start Date	End Date	Weekdays		Rate	Rating							
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Rtg	Type		
1	KSDK	09/24/12-09/30/12		630-7P Wheel of Fortune	630-7P	-Tu-----	:30		\$900.00	9.00	NM		
<i>Credited</i>													
N 33	KSDK	09/24/12	09/30/12	630-7P Wheel of Fortune	630-7P		:30				NM	0	\$0.00
Week: 09/24/12 - 09/30/12													
	Start Date	End Date	Weekdays		Rate	Rating							
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Rtg	Type		
1	KSDK	09/24/12-09/30/12		630-7P Wheel of Fortune	630-7P	---W-----	:30		\$900.00	9.00	NM		
<i>Credited</i>													
N 34	KSDK	09/24/12	09/30/12	630-7P Wheel of Fortune	630-7P		:30				NM	0	\$0.00
Week: 09/24/12 - 09/30/12													
	Start Date	End Date	Weekdays		Rate	Rating							
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Rtg	Type		
1	KSDK	09/24/12-09/30/12		630-7P Wheel of Fortune	630-7P	---Th----	:30		\$900.00	9.00	NM		
<i>Credited</i>													
N 35	KSDK	09/24/12	09/30/12	630-7P Wheel of Fortune	630-7P		:30				NM	0	\$0.00
Week: 09/24/12 - 09/30/12													
	Start Date	End Date	Weekdays		Rate	Rating							
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Rtg	Type		
1	KSDK	09/24/12-09/30/12		630-7P Wheel of Fortune	630-7P	-----F---	:30		\$900.00	9.00	NM		
<i>Credited</i>													
N 36	KSDK	10/01/12	10/01/12	630-7P Wheel of Fortune	630-7P		:30				NM	0	\$0.00
Week: 10/01/12 - 10/01/12													
	Start Date	End Date	Weekdays		Rate	Rating							
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Rtg	Type		
1	KSDK	10/01/12-10/01/12		630-7P Wheel of Fortune	630-7P	M-----	:30		\$1,000.00	9.00	NM		
<i>Credited</i>													
N 37	KSDK	09/24/12	09/30/12	630-7P Wheel of Fortune Sat	630-7P		:30				NM	0	\$0.00
Week: 09/24/12 - 09/30/12													
	Start Date	End Date	Weekdays		Rate	Rating							
	Week				\$500.00	5.80							

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Product MARTIN FOR ATTY GE	Estimate # 924C01
<u>Original Date / Revision</u> 09/21/12 / 09/21/12	

Time Period	# of Spots	Gross Amount	Net Amount
09/24/12 - 09/30/12	0	\$0.00	\$0.00
10/01/12 - 10/07/12	0	\$0.00	\$0.00
Totals	0	\$0.00	\$0.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Gannett Co., Inc. and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected. Advertiser agrees to indemnify Station from all claims (including attorney's fees) for which Station may become liable due to the advertisement(s). This contract renders void any statement concerning liability which appears on correspondence from agency or advertiser. It is further agreed that the station does not accept advertising orders or space reservations claiming consequential liability.

not accept advertising orders or space reservations claiming sequential liability.
Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service, shall not constitute payment to this station.

i. Payment by advertiser to agency or to service, shall not exceed 30 days from the date of broadcast. **TERMS:** Due 15th day of the Month following Broadcast.